



UNIONE EUROPEA
FEASR



REPUBBLICA ITALIANA



REGIONE SICILIANA

Assessorato regionale
dell'agricoltura, dello sviluppo
rurale e della pesca mediterranea

Programma
di Sviluppo
Rurale PSR
Sicilia 2007-2013

Fondo Europeo Agricolo per lo Sviluppo
Rurale: l'Europa investe nelle zone rurali

Misura 124: Cooperazione per lo sviluppo
di nuovi prodotti, processi e tecnologie
nei settori agricolo e alimentare e in
quello forestale



SICILIA
www.siciliaprogettogaia.it

Project “G.A.I.A. - Innovative tool for economic efficiency of winemaking enterprises”

Project presentation

What it is

GAIA (Gestione Aziendale Imprese Agricole, www.gaia.inea.it) is a software application which owns to **INEA** (Istituto Nazionale di Economia Agraria) and which constitutes an advanced tool supporting the economic farms management. Presently, GAIA software is widely used on statistical purposes by **RICCA** professionals (Rete d'Informazione Contabile Agricola, www.ricca.inea.it). "**Progetto GAIA - Sicilia**" promotes the spread of GAIA software to a wider group of operators in the sector of wine, agriculture and agribusiness in general; furthermore, it introduces several simplifications on the way to use it, and new purposes for the sale of local products online and for streamlined management of the farm.

Who is it for

The project is aimed to wine industry and, in general, to agricultural businesses, including sole traders operating in the agricultural and agribusiness sector in the region. Basically, it is aimed to all agricultural producers interested in giving value to the fruits of their labor.

What's on

The project offers to wineries and to agricultural businesses in general the opportunity to provide them with a free and innovative tool for the business economic management (internal control management, cost analysis and improvement of profitability) and for the sale of supply chain products, that is to say from producer to consumer, with a guarantee of transparency and traceability.

What it takes

The project is funded through Action 124 of the **Programma di Sviluppo Rurale della Regione Siciliana (PSR Sicilia 2007-2013)**. No financial commitment is required to participating farms but only the willingness to provide business data (eg, holding file) and to participate in actions for the demonstration and dissemination of the project results.

Target

Increase the competitiveness of farm businesses by providing them with an innovative tool for economic management (e.g., internal management control, financial statement analysis, business plan) and for technical management (e.g., data import from SIAN, facilitated compilation of the business register, HACCP plan, plan for occupational safety). The new software (web application "WAIA") is also operational for the sale of "supply chain" products by internet, with a transparency and traceability guarantee for consumers, including georeferencing parcels.

Specific target 1: Software GAIA INEA application for diagnosis and improvement of business performances.

Specific target 2: Production factors reorganization and resources reallocation.

Specific target 3: Coordination, management and dissemination of project results.